

„HENRI COANDĂ”  
AIR FORCE ACADEMY  
BRASOV



FACULTY OF AERONAUTICAL MANAGEMENT  
DEPARTMENT OF MILITARY SCIENCES AND  
MANAGEMENT

EUROPEAN SOCIETY FOR  
TRANSCULTURAL AND  
INTERDISCIPLINARY DIALOGUE



ESTIDIA

NATIONAL SCHOOL OF POLITICAL  
STUDIES AND PUBLIC ADMINISTRATION  
BUCHAREST



CENTER FOR RESEARCH IN COMMUNICATION  
COLLEGE OF COMMUNICATION AND PUBLIC  
RELATIONS

REDUTA CULTURAL CENTER



CCR

„HENRI COANDA” ASSOCIATION  
FOR RESEARCH AND EDUCATION



ASCEDU

## 3<sup>rd</sup> INTERNATIONAL CONFERENCE

Redefining Community in  
Intercultural Context RCIC'13



SECOND CALL

[http://www.afahc.ro/Simpozion/index\\_simpozion.html](http://www.afahc.ro/Simpozion/index_simpozion.html)

BRASOV  
13-15 JUNE 2013

### 3<sup>rd</sup> International Conference *Redefining Community in Intercultural Context RCIC'13*

In full globalist openness, the urban space – of cohabitation among foreigners, as Zygmunt Bauman characterizes it - favors the abandonment of identity marks, as well as of the ethnic mark. Redefining community within this rigid space of challenges represents a commitment to searching some stability coordinates, at a time of fluidity of reference frames, reference points and models. What are the new relationships between ethnicity and community? What is the relation between community and the urban space? What are the coordinates of redesigning community? The erosion of native cultural values, the inability to authentically furnish the spirit, the orientation towards success and the preservation of a rapid rhythm of artificiality are some of the drawbacks of the individual flow, of the encapsulation within a 'habitable', outside of which the individual network of relationships develops.

Scientific events themselves tend to turn into missed opportunities, in terms of human relations: an image that is worth a thousand words tends to replace texts, a metaphor tends to be replaced by a graph or an animation, a dialogue by a monologue. In this context of hunting success at scientific level, rigorously measured, **RCIC community** intends to engage into such an event that prioritizes human relationships. To do this, starting from this edition, the international conference *Redefining Community in Intercultural Context* will become a *green conference*, with no technological 'prostheses' or PowerPoint presentations. **Only people in dialogue**, in a city where ethnos is still alive, where the technologically unmediated human relationships flourish and where community reshapes itself beyond cultural barriers.



**Main goal.** The conference aims at an exchange of experience between teachers, researchers and practitioners in the field of community dynamics. Moreover, we look forward to putting into practice the new ideas that will result from the cross-fertilization of teaching activities and scientific research. Our end-goal is to improve the quality of education and, consequently, personal and intellectual development. Last but not least, we are eager to disseminate the results of our multicultural dialogue within the academic community and beyond it.

**Participants.** We welcome the participation of teachers, researchers, PhD students, Master's students from Romania and abroad.

**Structure of event.** RCIC'13 will consist of three main parts: plenary session; panels; socializing activities (promoting Romanian customs).

**Location.** RCIC'13 will be held at the following venue: "Henri Coanda" Air Force Academy, 160, Mihai Viteazu Street, Brasov 500183, Romania.

**Proposed topics:**

- **Ethnicity in the Age of Globalization (NEW);**
- Security and Intercultural Communication;
- Communication and Identity;
- Communication and the New Technologies;
- Military Intercultural Communication;
- Philosophy of Culture ;
- Intercultural Education;
- Linguistics and Semiotics;
- Discourse Analysis;
- Counseling and Mediation.

After having submitted the conference papers, the topics will be discussed in panels. All new ideas arising from these discussions will subsequently be used as a starting point for similar events.



## Keynote speakers:



**Professor Mariselda TESSAROLO, Ph D** - Department of Philosophy, Sociology, Pedagogy and Applied Psychology (FISPPA), University of Padua, Italy

Professor Tessarolo conducted teaching activities at the Faculty of Sociology in Trento, where she was a grant recipient and a researcher and at the Faculties of Political Science and Communication Science in Trieste, where she was an associate professor. The cultural aspect of communication and the symbolic construction of culture emphasize her scientific groundwork and for this reason her interests range in a number of fields which are connected to one another as they have all developed from a wider symbolic system. Her main studies have focused on the field of human, interpersonal and cultural communication, to which the perspective of Symbolic Interactionism is applied. She gained expertise in the study of artistic communication and language sociology.

As regards the study of artistic communication, she was in charge of several ministerial funds and, as a linguistics expert, she was a member of the international research group involved in the study of border languages in Europe ("Border Discourse: Changing Identities, Changing Nations, Changing Stories in European Border Countries" under the leadership of Ulrike H. Meinhof). In her activity she combines theoretical research with the qualitative and quantitative methodologies of sociological research. Her main publications in the field of artistic communication include: "*L'espressione musicale e le sue funzioni* [Musical expression and its functions]" (1983, Giuffrè); "*La poesia tra individuo e società* [Poetry between the individual and society]" (2003, Unipress); "*L'arte contemporanea e il suo pubblico* [Contemporary art and its public]" (2009, Angeli); In addition, as regards both domains, she has published works in Italian and international Journals. As regards language: "*Minoranze linguistiche e immagine della lingua* [Linguistic minorities and the image of the language]" (1990, Angeli); "*La comunicazione interpersonale* [Interpersonal communication]" (2007/2012, Laterza). Other cultural processes were analyzed in: "*Divismo vecchio e nuovo* [Old and new stardom]" (1998, Cleup) and "*Moda e comunicazione* [Fashion and communication]" (2001/2004, Il poligrafo). She is the founder and has been the scientific director of the journal *Metis* since 1994 (Cleup, Padua) and she is on the board of the *Interdisciplinary Journal of Family Studies* (Padua University Press). Professor Tessarolo is also a board member of many other Italian journals and of the scientific committee of a number of sociology series. She is a member of national and international associations (IAEA, ICP, AIS) and used to be the director of the specialization course on Family assessment from 1998 to 2006. She is currently the director of the *Centro Interdipartimentale di Ricerca sulla Famiglia* [Interdepartmental Center of Family Research] (CIRF).



**Researcher Maria de São José CORTE-REAL, PhD** - Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa, Portugal

Maria de São José Corte-Real is a leading researcher, internationally acknowledged in the field of ethnomusicology. Graduate of two Master's Degrees, Master of Art (M.A.) and Master of Philosophy (M.Phil.) at Colombia University, New York, USA, of a PhD in musical sciences at the same prestigious university and a graduate of post-doctoral studies in Education/Music Sciences, São José Corte-Real is an authorized voice in musical sciences disciplinary field, ethnomusicology and education. Her area of interest focuses on the dynamic relationships between music, on the one hand, and education, migration and ethnography on the other hand.

She has conducted research in ethnomusicology in Portugal, USA and Mozambique. She achieved several studies such as: *"Cultural Policy and Musical Expression in Lisbon in the transition from Dictatorship to Democracy (1960's to 1980's)"* (2001, New York:UMI); she contributed to the writing of *"Enciclopédia da Música em Portugal no Século XX. [Encyclopedia of Music in XX<sup>th</sup> Century in Portugal]"* (four volumes, 2010, Lisboa: Círculo de Leitores); she coordinated the publishing of the special issue *"Música e Migração"*, *Migrações* 7, 2010, she organized, coordinated and participated in numerous scientific events, mainly in Europe and North America. Her most relevant articles include, among others: *"Nurturing Intercultural Dialogue through Performing Practices at School"* (2009), *"Revising Citizenship: music and migration in the play of identities in the United States"* (2010) and *"Music representations as intercultural repertoires at school"* (2011). She coordinated and took part in numerous research projects, like: *"Comportamento expressivo na educação entre deslocados de guerra"*, Maputo, Moçambique, 1992, *"OPEN: Práticas Performativas na Educação de Infância e no Ensino Básico"*, 2001-2004 *"Práticas Performativas e Educação para a Cidadania no Ensino Básico"*, 2004-2007. Researcher Corte-Real is a member of numerous scientific and pedagogical associations and councils, such as: International Council for Traditional Music / UNESCO (ICTM), Society for Ethnomusicology / USA (SEM), International Association of Intercultural Education (IAIE) or Associação Portuguesa de Ciências Musicais (APCM), where she holds the position of Secretary of the General Assembly.



**Associate professor Nicoleta CORBU, PhD** – College of Communication and Public Relations, National University of Political Studies and Public Administration

Nicoleta Corbu is an Associate Professor and Dean of the College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania. She is currently the executive director of the Center for Research in Communication. She published books in the area of theories of communication (*History of Communication Studies*, 2007, co-author), political communication (*Telepresidents. An Inquiry into an Election Campaign*, 2011, co-author), semiotics of advertising (*Global Brands. A cross-cultural perspective*, 2009). Her research interests are currently focused on European identity, European public sphere, framing analysis.

She coordinated and took part in various research projects related to the European identity and the European public sphere, such as *"The media construction of Europeanization as a public problem in the context of the European integration of Romanian society"* (2008-2011), *"Intercultural communication in the European context. Construction of a Conjunctive paradigm on the new rapport between national cultures and the emergence of European cultural identity"* (2008-2011), project *"The Euro Crisis: Public Debate, Media Framing and Social Perception"* (2012-2013).

**Scientific Committee:**

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|-------------------------|--|
| Gabriel-Florin MOISESCU | - "Henri Coanda" Air Force Academy, Brasov, Romania, rector  |
| Jorge Luiz ANTONIO      | - Instituto de Estudos da Linguagem, Universidade Estadual de Campinas, Itu, Brazil  |
| Elena BUJA              | - Faculty of Letters, "Transilvania" University of Braşov, Romania   |
| Maria Filomena CAPUCHO  | - Centro de Estudos de Comunicação e Cultura – Universidade Católica Portuguesa, Viseu, Portugal   |
| Don CARRICK             | Institute of Applied Ethics, The University of Hull, Great Britain   |
| Diana CISMARU           | - Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania          |
| Ella CIUPERCĂ           | - National Intelligence Academy, Bucharest, Romania  |
| Alberto FORNASARI       | - Laboratory of Intercultural Pedagogy, „Aldo Moro” University of Bari, Italy  |
| Diana ILIŞOI            | - Department of Military Sciences and Management, "Henri Coanda" Air Force Academy, Brasov, Romania  |
| Cornelia ILIE           | - Faculty of Culture and Society, Malmö University, Sweden / European Society for Transcultural and Interdisciplinary Dialogue (ESTIDIA)     |
| Indira JUNGHARE         | - Institute of Linguistics, College of Liberal Arts, University of Minnesota, Minneapolis, MN, USA   |
| Eduard KHAKIMOV         | - Udmurt State University, Izhevsk, Russia   |
| Vasile MACOVICIUC       | - Department of Philosophy and Socio-Humanities, Academy of Economic Studies, Bucharest, Romania   |
| Dana POPESCU-JOURDY     | - Institut de Communication, Universite "Lumiere" Lyon 2 / Equipe de Recherche de Lyon en Sciences de l'Information et Communication, France |
| Angel RALUY ALONSO      | - Facultat d'Educació, Traducció i Ciències Humanes, Universitat de VIC, Barcelona, Spain  |
| Asher SHAFRIR           | - Niv Language Proficiency Institute, Tel Aviv University, Israel  |
| Andreea SZILAGYI        | - European Board for Certified Counselors, Lisbon, Portugal  |
| Bledar TOSKA            | - Department of Foreign Languages, University of Vlora, Albania  |
| Alexandra ZBUCHEA       | - Faculty of Management, National School of Political Studies and Public Administration, Bucharest, Romania                                  |

**Organizing Committee:**

- |                  |  |
|------------------|--|
| Adrian LESENCIUC | - "Henri Coanda" Air Force Academy, Brasov, Romania                            |
| Cosmina DRĂGHICI | - "Henri Coanda" Air Force Academy, Brasov, Romania                            |
| Daniela NAGY     | - "Henri Coanda" Air Force Academy, Brasov, Romania                            |
| Aura CODREANU    | - Regional Department of Defense Resources Management Studies, Brasov, Romania |
| Stanca MĂDA      | - Faculty of Letters, "Transilvania" University of Brasov, Romania             |
| Virgil BORCAN    | - Faculty of Letters, "Transilvania" University of Brasov, Romania             |
| Lenka NAGYOVA    | - „Gen. M.R. Stefanik" Armed Forces Academy, Liptovsky Mikulas, Slovakia       |
| Mihaela GURANDA  | - "Henri Coanda" Air Force Academy, Brasov, Romania                            |
| Carmen URSOIU    | - "Henri Coanda" Air Force Academy, Brasov, Romania                            |

**Deadlines:**

- submission of abstracts for review: ~~March, 15<sup>th</sup>, 2013~~ Extended to: March, 29<sup>th</sup>, 2013.  
All the abstracts should be submitted only as a unique *Microsoft Word file*, attached to an e-mail sent to: [a.lesenciuc@yahoo.fr](mailto:a.lesenciuc@yahoo.fr)
- notification of abstract acceptance: ~~April, 5<sup>th</sup>, 2013~~ Extended to: April, 19<sup>th</sup>, 2013;
- confirmation of payment fee: ~~April, 19<sup>th</sup>, 2013~~; Extended to: April, 26<sup>th</sup>, 2013;
- submission of complete papers: ~~May, 3<sup>rd</sup>, 2013~~ Extended to: May, 17<sup>th</sup>, 2013.

**Paper:**

Each author may submit no more than 2 papers. Papers must be submitted in English.

**Conference fee: 100 €**

The fee will cover the printed proceedings and proceedings on CD (quoted in international databases), the cocktail, coffee breaks, the official dinner and the sightseeing activities.

Details regarding the registration fee/payment will be sent via e-mail to those whose articles have been accepted.

**The conference program** will be available on the website.

Conference website: [http://www.afahc.ro/Simpozion/index\\_simpozion.html](http://www.afahc.ro/Simpozion/index_simpozion.html)

For further details please contact:  
Adrian LESENCIUC

+40 724 824 864

[a.lesenciuc@yahoo.fr](mailto:a.lesenciuc@yahoo.fr)